

# 2025 Asian Association for Sport Management Conference

Theme:

August 22 to 23, 2025

Howard Civil Service International House, Taipei, Taiwan

## Call for Papers

Submission deadline is 31 May 2025. Abstracts submitted after the deadline will not be considered. After the reviewing process, authors will be notified about the acceptance of their Abstract until the end of 15 June 2025 the latest. We are inviting sport management researchers to participate by submitting academic abstracts. We will accept oral and poster presentations in the following areas.

- **Sustainability and Sport**
- **Technology and Sport**
- **Sport Tourism and Event**
- **Sport Marketing and Sponsorship**
- **Sport, Media and Communication**
- **Sports Organizational Behavior**
- **Sport Consumer Behavior**
- **Others**

## Abstract Submission Guidelines

Abstracts that discuss completed or on-going research are also accepted. The submitted abstracts must have never been published in any publications or presented in any conferences in the past. The mode of participation can be either:

- ◇ oral presentation (14 minutes and 5 minutes for Q&A discussion)
- ◇ poster presentation (90cm x 120cm board)

For an Abstract to be reviewed and considered for presentation during the conference the following guidelines must be adhered to:

- Length: the overall length of an Abstract has to be 500 words maximum, excluding author names (see below) and references (maximum 6 references).
- Text only: Abstracts should include text only, i.e. images (pictures, figures, and tables) are not accepted.
- Title: use a brief title to clearly indicate the nature of the research/project; capitalize the first letter of each word; do not use abbreviations in the title. Except for Prepositions.
- Author names: Abstracts should include the names of all authors, their institutional affiliation, and the e-mail addresses of principal author (these will be removed for the review process).
- Language: Abstracts have to be in English and follow seven edition of the American Psychological Association (APA).
- Format: Times New Roman, font size 12, single line spacing, and no use of text design features.
- All abstracts will be subjected to blind review.
- All Abstracts should be structured using the following sections: Aim, Theoretical background and Literature review, Methodology, Results/findings and Discussion, Conclusion, and References
- Abstracts not complying with the Abstract Submission Guidelines provided on this page will bounce back and authors will be asked to resubmit.

Submission of abstract should be forwarded by e-mail to: the delegate from your country

Country Email Address Send To:

Country	email	Person in charge
Japan	aasmpresentation@e-jasm.jp	Editorial board of JISM
Korea	yschoi@ut.ac.kr	Dr. Yun Seok Choi
Singapore	govindasamy.b@nie.edu.sg	Dr. G. Balasekaran
Taiwan	<a href="https://reurl.cc/DK8ADO">https://reurl.cc/DK8ADO</a>	MS. Hsu, Yi-Ting
Thailand	msmjournal@hotmail.com	Dittachai Chankuna
Philippines	sportphilippines@gmail.com	Geraldine Bernardo
Non-member countries	tassm.paper@gmail.com <a href="https://reurl.cc/nqRDX8">https://reurl.cc/nqRDX8</a>	MS. Hsu, Yi-Ting

**\*Your AASM country delegate will inform you of your abstract acceptance**

In the email submission, the file name must use the following format as your subject line title and the file name of the paper:

**2025AASM –Oral / Poster presentation - [Short Title] – Surname of the first Author**

Ex. **2025AASM – Oral presentation – Managing Women’s Sport – Lin Yun Ting**

**Presentation Guidelines:**

The following guidelines are to be observed by all presenters in order to facilitate both the presenters and the conference program. Once accepted and duly registered, all oral presentations have been scheduled in 14-minute sessions within the conference schedule.

- It is important to design your talk to fit within a 14-minute timeframe. This will allow 5-minutes for questions and discussion and 1-minute for movement between presentations. The Chair of each session will be instructed to ensure that the time allocated is followed.
- All presenters of a respective session should arrive in the room at least ten minutes prior to the start of the session to both upload their presentations on the computer using a USB memory stick and to introduce themselves to the Chair. **Please remember to bring your presentation on a USB.**
- You will not be able to use your own computer for your presentation.( This conference will use Windows-based computers. Please note that presentation animations created on macOS may not be compatible.)